

Ekaterina Antonova-Seeburun

Senior UI/UX, AI Innovation Lead, Full-Stack Designer, Front-End Developer



ABOUT

Senior UI/UX, AI Innovation Lead & Full-Stack Designer with 8+ years of hands-on experience delivering end-to-end digital projects across web, print, and product platforms. As an AI Champion, I actively implement cutting-edge workflows across design, copywriting, coding, and project tasks to drastically speed up asset production and delivery timelines.

As a multi-disciplinary creative, I focus entirely on high-quality execution, specializing in 360° advertising concepts, web interface design, front-end coding, and complex graphic layouts like annual reports. Co-founder and Lead Designer at MoodWeb.

EDUCATION

Curtin University of Technology, Australia

Bachelor of Graphic Design, Creative Advertising & Digital Design
Completed in 2018

Central Institute of Technology, Mauritius

Bachelor of Graphic Design, Creative Advertising & Digital Design
Completed in 2018

PROFESSIONAL APPOINTMENTS

Beyond Communications LTD Mauritius

Designer UI UX & AI Innovation (Feb 2026 - Present)

- **AI Champion & Production Optimization:** Spearhead the practical integration of AI-driven workflows across multiple departments (Design, Project Management, Copywriting, and Coding) to optimize everyday execution.
- **Prompt Engineering:** Build and utilize advanced prompt architectures using Midjourney, Krea, and Higgsfield for design/video, Cursor for development, and Gemini & ChatGPT for copywriting and operational efficiency.
- **360° Advertising Concepts:** Ideate and execute comprehensive 360° advertising campaigns and visual assets from initial creative concept to cross-channel deployment.
- **Web Design & Front-End Coding:** Design high-end UI/UX interfaces and write clean, responsive front-end code to deploy pixel-perfect digital experiences.
- **Corporate Publishing & Graphic Design:** Manage heavy graphic design production, including the layout and execution of annual reports, interactive digital documents, and brand collateral.

PROFESSIONAL APPOINTMENTS ---

Beyond Communications LTD Mauritius

Ui & UX Designer (Assigned since 2021)

- Designed user interfaces for web and mobile applications using Sketch and Adobe XD.
- Implemented front-end and back-end interfaces using WordPress, HTML, CSS, and JavaScript.
- Managed website content and updates as a webmaster, utilizing CMS platforms and server interfaces.
- Developed comprehensive brand identities including logos, typography, and color palettes.
- Created print materials such as brochures, books, magazines, advertisements, and interactive digital reports.
- Designed product packaging and signage for various industries.
- Crafted engaging newsletters using MailChimp.
- Integrated Midjourney AI into user interfaces to enhance user experience.

Multimedia Designer & Web Developer (Jan 2021 – Jan 2023)

- Bridged the gap between creative design and technical development by creating full-scale web platforms from concept to integration. Developed comprehensive brand identities, digital design strategies, and interactive corporate reports. Designed and executed engaging, responsive digital newsletters using MailChimp.

Multimedia Designer (Jan 2020 – Dec 2020)

- Created communication designs, corporate brand visual materials, and high-end graphics for diverse industries. Produced advanced image editing, layout designs for print/digital books, and promotional advertisements.

Digital & Motion Graphic Designer (Jan 2019 – Mar 2020)

- Developed digital assets, motion graphics, and graphic communication layouts across multi-channel platforms. Managed design production for packaging, corporate signs, and commercial brand collateral.

Intern Digital Graphic Designer (Sep 2018 – Dec 2018)

- Assisted in image editing, communication design production, and video editing workflows. Supported the creative team in refining layouts for brand books, brochures, and digital media.

MoodWeb – Digital Branding & Web Studio

Co-Founder & Lead UI/UX Designer (2023 – Present)

- Digital Experience Design: Design user-centered digital experiences focusing heavily on UI/UX, web interfaces, and digital platforms.
- Web Design & Development: Execute end-to-end web design and development projects, creating corporate websites, landing pages, and customized digital platforms.
- Graphic Design & Branding: Build complete brand assets, including distinct visual identities, marketing collateral, and engaging digital content.
- AI Solutions Integration: Integrate cutting-edge AI-powered solutions to dramatically enhance user experiences, internal execution workflows, and overall project performance.
- Art Direction & Design Systems: Set creative art direction and build scalable design systems to ensure consistency across all product lifecycles.
- Cross-Functional Collaboration: Collaborate closely with project management and technical teams to maintain flawless communication throughout execution.
- Quality & Performance Control: Ensure exceptional quality, total design consistency, optimal performance, and successful product delivery.

Inaché Freelance –

Freelance UI UX Designer (Since 2018)

- Designed user interfaces for web and mobile applications using Sketch and Adobe XD.
- Implemented front-end and back-end interfaces using WordPress, HTML, CSS, and JavaScript.
- Managed website content and updates as a webmaster, utilizing CMS platforms and server interfaces.
- Developed comprehensive brand identities including logos, typography, and color palettes.
- Created print materials such as brochures, books, magazines, advertisements, and interactive digital reports.
- Designed product packaging and signage for various industries.
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Capgraph –

Intern Graphic Designer and Video Editing (March to August 2018)

Graphic design · Communication design · Image editing · Video editing

Mataora, Digital Artisans for Luxury Brands –

Web Design & Multimedia graphic (Nov 2016 to March 2017)

WordPress · Graphic design · Communication design · Front-end Developpeur · Image editing

EURO CRM for Seloger.com –

Telemarketer and Trainer (Oct 2014 – March 2015)

ACCOMPLISHMENT

Creative La Réunion Awards 2022 – île de la Réunion

1st prize in the Creative La Réunion

Category: Enterprise.

Winning project: "Bank One Mauritius."

Awwwards nomination –

<https://www.awwwards.com/sites/beyond-communications-website>

Creative La Réunion Awards 2023 – île de la Réunion

2nd prize in the Creative La Réunion

Category: Enterprise.

Winning project: Website "beyondcommunications.mu "

HIGH SKILLS

- Teamwork
- Multitasking
- Communication
- Microsoft PowerPoint
- Adobe Creative Suite
- WordPress
- Computer Skills
- Quick Learner
- Google Analytics
- Webmaster
- Content Management System (CMS)
- FTP Server

LANGUAGES

English – Advanced
French – Advanced
Russian – Native
Mauritian Créole – Native

CONTACT

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- Mauritians/Ukainians

Portfolio Link -

https://drive.google.com/drive/folders/12FsoHbmoXPEJJYfcu1jCrH2cF_an4Xkb?usp=drive_link